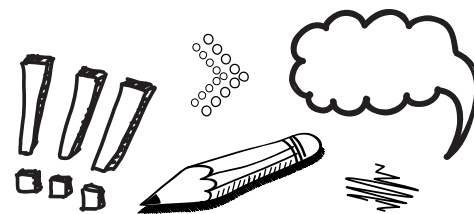


Resource Pack

THE MEDIA INDUSTRY OFFERS A WIDER RANGE OF JOB ROLES AND OPPORTUNITIES THAN MOST PEOPLE THINK.



In association with:



You are surrounded by what people working in media are doing all day every day. If you watch TV, listen to the radio, look at websites or read magazines, then you are involved in what it has to offer.



Do you like finding out about things? Or meeting new people? How about doing creative stuff like drawing, making videos, playing around with pictures on Photoshop or even going out with your camera to find cool things to photograph? If this sounds like you, then you could fit right into a job in the media.

There are many different jobs and many different types of media company and with an increase of digital technology there are more ways than ever to get involved.

You can now make your own media, share it with the world and show a passion that can get you an exciting career.

The media industry is one of the most exciting, constantly changing and challenging industries to work in.



Resource Pack

WHAT JOBS CAN I DO IN THE MEDIA?



PRODUCER

This is a role available in TV, film and radio. Producers oversees each project all the way through and can be involved with everything even things like marketing and distribution. To be a producer you need to be good at organising and working with people.



RESEARCHER

In most broadcast media Researchers support the producer and the rest of the production team by providing ideas, collecting contacts and preparing the correct information that is needed to make the programme, film or show.



JOURNALIST

Journalists write all the content you read on websites and in magazines, and write, produce and present the news on radio and television. You need to have a strong curiosity about the world to be a journalist.



EDITORS

The role of Editor appears in different forms in several different types of media. In television and Editors edit down and put together the finished programme from all the footage available. In journalism Editors decide what makes it into a magazine or on the website, and also check people's work for errors and for tone.



DESIGNER

Design plays a massive part in the media from magazine and website pages, to costumes and film sets. Designers are the visual input into what we see in the final media product.

THESE ARE JUST A FEW EXAMPLES OF THE HUNDREDS OF JOB ROLES
THAT ARE AVAILABLE ACROSS THE MEDIA INDUSTRY.



Resource Pack

WORK EXPERIENCE & APPRENTICESHIPS IN THE MEDIA

If there's one thing you need to progress in the media industry it is 'experience', fortunately there are many opportunities to gain some formal experience as most media companies offer some form of work experience and some even offer apprenticeships so you can earn while you learn the media ropes.

It's always worth contacting media companies to see what they have on offer. One example of a big media player offering many opportunities to school leavers is the Telegraph Media Group through their Academy.

This is what the TMG Academy has on offer:

Work Experience

Placements are normally one to two weeks and will give you a flavour of what it is like to work at the Telegraph Media Group. They have many different opportunities across the business, which they announce on their website and Twitter, so keep your eye out.

Apprenticeships

These give you the chance to earn while you learn. You'll be learning the ropes at a top media company whilst working towards a National Vocational Qualification (NVQ) or Diploma. This is a good alternative route to higher education and will give you direct, and practical skills that can transfer to real world media jobs.

Internships

When it comes to internships TMG Academy provide a serious opportunity. For starters they offer fully-paid positions (£300 a week as of 1st January 2015) when a lot of media companies have been known to take unpaid interns. The placements are normally 3 months long and they have offered both full time and part time placements in the past. Again keep your eye out for opportunities as different ones crop up throughout the year.

FIND OUT MORE: <http://tmgacademy.weebly.com/>

Tips for getting a job

You're looking for a career in media, but need a bit of help. Here are some top tips from the experts at Telegraph Academy about how to get your dream position in media.

In association with:



SHOW YOUR PASSION AND SKILLS

Produce your own media to show your passion for the job and the skills you have. The quality and the platform you use doesn't always matter early on but you must show employers you are serious about media.



GET WORK EXPERIENCE

Don't underestimate what getting hands on experience can do for your job prospects. This will give you vital knowledge, skills and contacts for the future.



NETWORK YOUR KNOWLEDGE

Use your time on social media to display your knowledge of media and how your skills fit into it. Follow people in the industry and share their posts with your own comments, show what you are doing yourself. Use networks like LinkedIn and Twitter to improve your profile and make yourself more attractive to employers.



CONSIDER A CREATIVE CV

The media industry is increasingly digital, so why not think of creative ways to display your CV to employers. People are snapping up jobs with creative video CVs or online presentations that help them stand apart from the rest. However, don't entirely replace your paper CV, have both, some employers will still need a traditional approach.



DON'T BE AGGRESSIVE AND THINK ABOUT WHAT YOU SAY

At assessment days at the Telegraph a lot of people are aggressive because they see it as a competition. People who are nice, polite, nice and consider their answers before giving them are much more likely to be successful.

FOR MORE ADVICE AND OPPORTUNITIES VISIT TMG ACADEMY'S WEBSITE AT TMGACADEMY.WEBBLY.COM

Case study

In association with:



SPORTS DESK

Edward Higgs

WORK EXPERIENCE CASE STUDY

My week's work experience with the Sports Department began in suitably hectic fashion, with both Jonny Wilkinson and Ryan Giggs announcing their retirements on the same day! That said, everyone in the office was very welcoming and patient, allowing me to sit in on the daily meeting between the chief editors, which gave an insight into the machinations of a busy newsroom. After sitting in on this meeting, I then took on the task of compiling statistics on both players' careers.

Research was a big part of my week, as with the World Cup just around the corner, I was helping to compile a supplement with vital statistics on players from all 32 nations. This then fed into a task with Project Babb, the new social media-oriented section of the Telegraph Sport website. Discovering the World Cup's 'least famous player' was one of the more quirky pieces I contributed to during the week, but it certainly showed the versatility required of a journalist!

Towards the end of the week, as I became more familiar with the workings of the office, the focus switched more towards writing, using my initiative to pitch articles. I wrote a small feature on past play-off finals which appeared in print, in addition to a lengthy online article about British players in Champions League finals. Seeing my name on the Telegraph Sport website was an indescribable feeling, the undoubted highlight of a week that reaffirmed my passion for the sports writing industry.

Case Study

In association with:



Yomi

DAILY TELEGRAPH

INTERSHIP CASE STUDY

“The assessment day was much more informal and laid-back than I had expected and I was surprised to find myself at ease within minutes of entering. At the very beginning, we played ice breaking games (one of which included sweets!) and spent the best part of the morning getting to know the staff and other potential interns. The day was packed with activities- after we’d rid ourselves of initial nerves, we had to present a presentation we had already prepared on how we hoped to build on the Student Life section; this was probably the part of the day most applicants were worried about so we were relieved to have it out of the way first. Presenting was nowhere near as intimidating as I expected; the interviewers were patient and receptive which was very encouraging.

We then began a group exercise that saw us working together to brainstorm ideas for a potential piece for the Student Life section which we then presented. It gave us an idea of what they were looking for in terms of content for the Student Life vertical and working under pressure. After a quick lunch, we had our individual interviews and a writing exercise in which we wrote a student based piece for the site in 45 minutes. Though it was a long day, it flew by and was an excellent way of not only finding out about The Telegraph but meeting and networking with new people.

I am very fortunate to be currently interning with the Education desk and have learnt more within the last three weeks than I could have hoped to learn within three months. I've been trained in Escenic, pitched and written several articles and been given unprecedented amounts of freedom. It's been a truly eye-opening experience; working in a busy Newsroom, at the Education desks busiest time, has given me a real insight into the industry I am entering and has assured me that it's where I'd like to be. I would wholly recommend it to anyone who seeks a genuinely useful and insightful internship."

Yomi

DAILY TELEGRAPH

FIND MORE WORK EXPERIENCE,
APPRENTICESHIP AND INTERNSHIP CASE
STUDIES ON THE TMG ACADEMY WEBSITE



More useful resources

Need more help with your careers choices, you can find a wealth of help and opportunities at the following places:



TMG ACADEMY

The TMG Academy offers exciting learning and development programmes to help support you in your media career and help you achieve your ambitions.



THEBIGCHOICE.COM

Find quality advice and opportunities in apprenticeships, part time jobs and training on this youth careers portal.



SCHOOL LEAVERS GUIDE

This interactive app guide brings together expert advice, guidance on career steps and positions from top employers on tablet and smartphone.



NATIONAL CAREERS SERVICE

The official place for careers advice and information in the UK.



NATIONAL APPRENTICESHIP SERVICE

Everything you need on apprenticeships and the best vacancies on offer.